

BRAND NEW GALAXY AMSTERDAM

FACTSHEET

Company Name: Brand New Galaxy Amsterdam

Start of Operations: February, 2021

Headquarters: Vondelpark, Amsterdam

Managing Director, Brand New Galaxy Amsterdam: Frank Carvalho

Parent Company: Brand New Galaxy

CEO, Brand New Galaxy: Kacper Klos

Start of Global Operations: 2017

Global Workforce: 500+ employees

Global Number of Languages: 29

Global YoY Growth of Workforce: 28%

Global Number of Clients: 200+ (Fortune 500 companies + Small-to-Medium Sized Business)

Business Operations: Amsterdam, Frankfurt, London, Paris, New York, Seattle, Dubai, and Warsaw.

Clients - International: Amazon, 3M, Netflix, COTY (Adidas, Gucci, Burberry), PepsiCo, P&G, Sony, etc.

Clients – NL: Amazon.nl, Philips, CoolBlue, Wehkamp, Kruidvat, Bol.com, Etos

Clients – BE: Delhaize

Number of Member Companies: 11 (9 specialized agencies + 2 Cluster Offices)

List and Description of Specialized Agencies:

PATHFINDER23

Pathfinder23 provides end-to-end e-commerce solutions that propel brands around the globe and beyond. Pathfinder26 connects top brands with consumers by their mission critical services in strategy, design, localization, implementation and maintenance, activation, and category management.

SYNTHRONE

Synthrone is an e-commerce tech company that empowers brands to achieve best in class e-commerce presence at scale. Synthrone is ultimate solution for integrated brand communications and analytics in e-commerce.

CONTENT26

Content26 creates Amazon content that improves product discoverability and provides online shoppers with branded shopping experiences. By combining content with Amazon Advertising, Content26 maximizes your return on ad spend.

ROBONAUTS PICTURES

Robonauts Pictures is a highly specialized product content production studio. Robonauts Pictures uses the latest technology and a creative twist to make online consumers' relations with a product comparable to a physical experience. Robonauts run a deep strategic and cognitive analysis to ensure your consumer "feel" your products online using our RealFeel™ technology.

SPACECAMP

Spacecamp delivers end-to-end multimarket digital solutions with all the advantages of global know-how and local market opportunities. From data analysis, strategy, concept, UX and design to production, Spacecamp provides comprehensive end-to-end digital services for global toolkits, as well as local and regional markets.

NEW GRAVITY

New Gravity is a software house focused on supporting and improving transactional and promotional businesses. New Gravity's solutions include e-commerce apps, web and mobile apps, business intelligence, ERP and WMS extensions, and data automations.

LIFE ON MARS

Life on Mars is a global creative hot shop fueling brands and industries with innovative ideas that make brands stand out. The capabilities of Life on Mars include brand and creative strategy, concepts and content, implementation, and optimization.

MAN ON THE MOON

Man on the Moon is an HR and communication agency supporting companies and employees in their development.

VOYAGER

Voyager is an integrated E-business delivery agency. Voyager provides e-Content end-to-end process, e-Retail Digital Media and activation plans, e-Joint Business Planning support and E-Business consultancy.

About Brand New Galaxy

Brand New Galaxy is a fast-growing, independent holding of marketing and technology agencies. The privately-owned “independent marketing platform” was founded in Warsaw, Poland in 2017 and has grown to 500+ employees to date. Brand New Galaxy invests in innovative and dynamic ideas that thrive in a start-up environment and are scalable to compete with network agencies. Named “Debut of the Year 2018”, “Success of the Year 2019”, “Success of the Year 2020” BNG scores first places in a prestigious agency ranking by PRESS magazine. Brand New Galaxy companies include: Pathfinder 23 – global E-commerce agency; Life on Mars – beauty & fashion production agency; Spacecamp – global digital agency; Synthrono - E-commerce automation and implementation platform; Voyager - E-business delivery agency; New Gravity - software & direct-to-consumer house; Robonauts Pictures - E-commerce production house; content26 - Amazon content & advertising, Man on the Moon - HR Agency. BNG MEA – Dubai based hub driving commerce in MEA region; Brand New Galaxy AMS – Amsterdam based hub igniting growth for businesses in Western Europe. Member of MDC Partners’ Global Affiliates.

More information:

Web: ams.brandnewgalaxy.com

Downloads: [BNG AMS MEDIA](#)

Contact

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