OutSystems Named a Leader in the Gartner Magic Quadrant for Mobile App Development Platforms for the Second Year in a Row

New report states that mobile app and web development technologies and practices have converged to support digital business

Atlanta and Boston -- July 19, 2018 -- OutSystems was again named a Leader in Gartner's Magic Quadrant for Mobile App Development Platforms, positioned highest overall on the ability to execute axis in the entire Magic Quadrant for the second consecutive year.

OutSystems believes this latest Gartner report makes it clear - IT leaders need to deliver a much wider range of experiences to support their enterprise digital transformation initiatives.

Beyond traditional "mobile only" features, the new breed of mobile platforms must support the following:

- App diversity, including responsive web apps, wearables, and augmented reality
- Full-stack, low-code development supporting everything from UX to back-end integration
- End-to-end DevOps and lifecycle management of large app portfolios
- Diverse enterprise use cases, including external-facing and internal-facing scenarios

"We believe Gartner's Magic Quadrant for Mobile App Development Platforms lines up exactly with what we're hearing from our customers," said Paulo Rosado, OutSystems CEO. "Modern development teams need solutions that support incredibly diverse enterprise application use cases that can be developed and changed at the speed of business."

According to Gartner, "Leaders have a strong combination of Ability to Execute and Completeness of Vision. In the MADP sector, this means that Leaders are not only good at cross-platform development, deployment and management across the full life cycle, but also demonstrate strong vision for multi-experience development support. A Leader must also have open architectures and support open standards, while showing a solid understanding of IT requirements, and scalable sales channels and partnerships. Leaders must provide platforms that are easy to purchase, program, deploy and upgrade, and which can connect to a range of systems of record and third-party cloud services."

OutSystems is a low-code development platform with advanced mobile features, pixel-perfect UX, easy integration with any system, secure offline capabilities, and one-click deployment. So whether a company is building an enterprise-grade, business-to-consumer app, or a complex field service solution, it can do it all with the speed and agility today's development teams and consumers demand.

Thousands of companies such as Toyota, Chevron, Logitech, Deloitte, Ricoh, Schneider Electric, and GM Financial use the OutSystems low-code platform to accelerate their digital transformation initiatives and differentiate their business. Happy customers are the hallmark of OutSystems and give the platform top ratings on technology review sites.

Gartner Peer Insights documents customer experience through verified ratings and peer reviews from enterprise IT professionals. As of July 18, 2018, OutSystems has more than 405 verified customer reviews across the Mobile App Development Platforms, Application Platforms, and Enterprise High-Productivity Application Platform as a Service markets, such as the following:

"OutSystems is a great product that does everything I want it to do. The better and more comfortable I get developing within the platform, the more I realize what it can do. Technical support and engineering are very responsive, and the community is always willing to help. The mobile implementation is fantastic. I love working in it, and my users are very satisfied with not only the performance, but the capabilities of the apps." Software Engineer in the Manufacturing industry." Read Review Here

"A Leader in Their Field for a Good Reason, the Only Low-Code Platform to Consider. Our overall experience with OutSystems has been fantastic, in that the technology does what we need it to do, and the OutSystems team assisted us early on with much of our questions and concerns." Director of Software Engineering in the Manufacturing industry. Read Review Here

"Since I discovered OutSystems my life as a developer changed. Now I am able to develop an application from start to finish in less time and with better quality....OutSystems as a development platform for mobile devices has the advantage of integrating, in the same unifying language, versions for iOS and Android, breaking the barriers between both." Application/OutSystems Developer in the Construction Industry. Read Review Here.

"Quickest Path To Manufacturing Digital Transformation. We have been very satisfied with the capabilities of the OutSystems platform. It helps us develop applications without the need for deep programming experience. We developed an application that caters to 100+ machines and to be eventually used by 1000+ operators and the sole developer of this application is a new grad with very little practical experience." Asia IT Director in the Manufacturing industry. Read Review Here.

Read a complimentary copy of the Gartner July 2018 Magic Quadrant for Mobile App Development Platforms.

Gartner, "Magic Quadrant for Mobile App Development Platforms," Jason Wong, Van L. Baker, Adrian Leow, Marty Resnick, 17 July 2018.

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About OutSystems
Thousands of customers worldwide trust OutSystems, the number one low-code platform for rapid application development. Engineers with an obsessive attention to detail crafted every aspect of the OutSystems platform to help organizations build enterprise-grade apps and transform their business faster. OutSystems is the only solution that combines the power of low-code development with advanced mobile capabilities, enabling visual development of entire applications that easily integrate with existing systems. Visit us at www.outsystems.com, or follow us on Twitter @OutSystems or LinkedIn at https://www.linkedin.com/company/outsystems.

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